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Sewing To Sell - The Beginner's Guide To Starting A Craft Business: Bonus - 16 Starter Projects & How To Sell Locally & Online



Synopsis

You love to sew. Don't you wish you could make a living from your sewing? You can, with the help of this practical guide for turning your passion for sewing into a successful home business. Everything you need to know is here, from finding your personal sewing style to creating a product line, identifying customers, equipping your studio, pricing and selling your work, marketing yourself, designing your own patterns, and handling the business and legal side of sewing. And that's not all! You also get 16 projects (all customer-tested) to start sewing and selling right now.

Book Information

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Customer Reviews

Nicely laid out, well organized. I really liked the 'stock your shelves' notes on how to make multiples at once and pointers on how to make fabric use more economical (aka make four at once and need less overall yardage than doing one-offs). Plus youtube videos showing how to make some of it. I sewed the market tote two days after I got this, and it was peasy easy especially having seen the youtube first (that video is what led me to tracking down the book). I purchased this kindle, and in the kindle version they give a link to a place to download the patterns, so it was instant gratification and print and tape together my own pattern pieces. I think the investment was well worth the price.

If you are thinking about starting a sew-to-sell type business, this book is a great place to start. Virginia's practical, straight-forward advice is just what I needed to hear at a point in my sewing business when I'm feeling a little lost. Though I've had an on-again-off-again sewing business for a few years, Sewing to Sell has reminded me of the basics and has given me a good idea of where I need to go in this coming year. The patterns included are attractive and serve as a blank slate for

each artist to add their spin or unique creative touch. I look forward to refining parts of my business and adding some of these items to my shop in 2015.

This is a beautiful book, written by a talented and creative sewing artist. Virginia's colors, styles and written text for making her creative designs are a treasure to behold. You can hear the love and ease she feels about her sewing projects as you peruse the chapters. No complaints, no criticism, just an invitation to join her in creating lovely purses, book bags, totes, aprons, bibs, colorful animals, wall hangings ... as a testament to her delight in designing a welcoming environment for the people she loves! A great buy for stunning sewing projects or a gift for a friend ...

This book had some very good tips on how to make money doing what you love to do. It covered the business side of making money, such as, business license, keeping good records, and determining what price your project to sell for to realize a profit. It also provided good ideas on places to offer your project for sale.

Just what I have been looking for! Instructive and practical, this well written how to book even has a bunch of projects to help me get started in the craft to sell business.

This book is very useful for someone who loves crafting and is making the move to selling work. The author shares so much information on how she has learned to sell her work. I love seeing her work space set up and how she sets up for a craft sale. The projects are my favorite part - adorable and practical. I'm deciding which I will start first - the messenger bag or the place mat and table set...

This is a wonderful book to add to your collection, especially for beginners. And the fact that you can sell what you make from her patterns is an added bonus, and it will probably pay for itself. People loved the potholders i made! She has very practical patterns, and gives you tips on how to save money, fabric, and time. The beginning of the book gives you tips for starting a business, taking photos, starting a website, etc. There are also interviews with other designers, which is nice to get different takes on things. I cant wait to make every project in this. I am so glad i bought this book!
Thanks Virginia!

This is a well written and easy to follow book about how to start your own sewing/craft business! I got it for my 15 year old daughter hoping that she could sew or craft or make jewelry for some extra

money - she enjoyed reading it and then so did my other daughters, hopefully they will get some motivation from this book to be an entrepreneur just like the author! Highly recommend!

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